



## Crossroads Brass Band Sponsorship: 2024-2025 Concert Season

The Crossroads Brass Band was chartered in 2012. Although amateur in status, the band features many experienced musicians from around central Indiana and is under the outstanding leadership of our artistic director, Dr. Jon Noworyta. Donald Bookout, who was also the founder and music director of the organization, has served as past vice-president and a board member of NABBA. The group performs a variety of music including marches, hymns, show tunes, big band arrangements, composed or arranged in the British tradition.

The 501c-3 not-for-profit's mission is to: 1) Promote brass band music: The Crossroads Brass Band aims to be a model musical organization that performs and studies brass band music at the highest level. 2.) Support brass band growth: The Crossroads Brass Band is dedicated to the growth of the brass band movement in Central Indiana. 3.) Educate: The Crossroads Brass Band promotes educational activities. 4.) Entertain: The Crossroads Brass Band aims to entertain the Indianapolis area by reaching out to audiences old and new. The band performs over 8 concerts a year in various indoor and outdoor venues across Central Indiana. 5.) Represent Central Indiana: The Crossroads Brass Band competes in NABBA activities when possible, representing Indianapolis and Central Indiana.

As either a corporate or individual sponsor of Crossroads Brass Band, you would help cover the band's expenses for music & equipment, insurance, competition fees, travel expenses and guest artist compensation. No playing member of Crossroads receives any compensation for his or her services.

### **Advertising:**

The Crossroads Brass Band includes advertising in our concert programs. Pricing is for the entire year and would include a minimum of 4 concerts and summer programs at various sites around the Indianapolis area. We expect 150-300 people per performance. Also included is your company name on the donors' page of the CRBB Website.

This is a great opportunity for you to support the band and advertise your product or service.

### **Corporate or Individual:**

Concert Sponsors: We have a second level of sponsorship that would include a full-page ad and recognition from the podium at each concert, along with space on the Crossroads Brass Band Website's home page. This is available for a donation of \$1,500 or more.

### **Other Donor Levels:**

Director's Circle: \$3000 – up  
Player's Circle: \$1500-\$2999  
Golden Baton: \$550-\$1499

Sustainer: \$250-\$549  
Patron: \$150-\$249  
Supporter: \$75-\$149  
Contributor: \$25-\$74

# Crossroads Concert Program Ads Rate Sheet

2024-2025 Concert Season

**Fall/Spring Season Program Deadline: October 12, 2024**

Space	Size (WxL)	Color or B/W	1 Season
Program Back Page	5" x 7"	Color or B/W	\$500
Full Page Inside	5" x 7"	B/W only	\$300
Half Page Inside	2.5" x 3.5"	B/W only	\$170
Quarter Page Inside	2.5" x 1.75"	B/W only	\$95

Ad files can be sent via email to [rdorn@crossroadsbrass.org](mailto:rdorn@crossroadsbrass.org) All ads must be print ready, including all desired fonts and graphics. Preferred format is .png, high resolution at least 300 dpi.

Ads must be sent by the season deadline, **October 12, 2024**. If ads are received after that, there is a chance your ad will not be seen until the following season.

Please scan the QR codes to the right, or make and send a check to:

Crossroads Brass Band  
PO Box 44013,  
Indianapolis, IN 4624



**venmo**

To donate online, scan QR here  
(<https://crossroadsbrass.org/donate/>)



**PayPal**  
Fees Included

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Home Phone \_\_\_\_\_ Bus. Phone \_\_\_\_\_

Email \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_ made payable to Crossroads Brass Band.